

ENGAGING SALES AND MARKETING INTERNSHIP

A NYC based high-end children's wear and manufacturer of baby accessories is currently seeking a motivated, enthusiastic, goal/detail oriented and dedicated intern. This is an excellent opportunity to gain exposure in all facets of a growing label, to work in a fun, dynamic and creative environment and for growth within the company!

We are an established and expanding company with mass distribution in department and specialty stores. Our company is renowned and respected in the Industry for offering great innovative products and designs.

The internship will entail in:

- Assisting in researching and identifying new target market, new accounts as well as new international trade and distribution opportunities.
- Analyzing and interpreting both quantitative and qualitative data and make recommendations to help improve marketing program efficiencies.
- Participating in organization of trade show schedules and coordination.
- Updating press kits, press release follow up, programming Internet campaigns, putting together line sheets, catalogs, and photo shoots.
- Educating and updating clients on key promotions.
- Providing excellent customer service and helping with wholesale orders.

The internship tasks include facilitating office duties and administrative responsibilities such as maintaining the database, updating inventory, keeping a phone sheet, updating and maintaining calendars, creating client or press memos, travel arrangements.

Applicant should possess the following:

- Strong analytical, presentation and communication skills
- Strong organizational skills
- Excellent verbal, written and networking skills
- Resourceful with the ability to multitask in a fast paced environment
- Excellent computer skills including Word, Excel, PowerPoint
- Online marketing and promotion familiarity
- Responsible and proactive attitude
- Follow-through and hardworking
- Interest in fashion
- Punctuality
- Reliability
- Willingness to work at trade shows and events with non-traditional business hours

Requirements:

- Student in Business, marketing or Communication

How to apply:

Please submit the following to jobs@7amenfant.com and reference **Sales & Marketing Internship** as the subject;

- Resume
- Cover letter

Must be enthusiastic, versatile and willing to grow with the business as well as bring inspiration, ideas and dedication to the working environment.

