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CREATIVE JUNIOR GRAPHIC DESIGNER

About us:

7 AM Enfant is an established and fast growing New York City based high-end baby and children's accessory brand. Leader and trendsetter within the baby gear and accessories market, we focus on innovative and graceful designs with a distinctive, playful and strong nature, which sets us apart from others. Our spirited, energetic and unique approach to providing babies and parents with the ultimate accessory is what we are passionate about and is distinct across our products: Baby winter accessories, diaper bags, baby footwear and gifts. Having expanded our distribution channels we are now established worldwide, with great recognition from families and retailers.

Job Description:

- Create high-quality artworks for the company.
Lead and work on all design-related projects, print collateral, web design & image management.
- Projects will include: Textile prints, catalogs, postcards, website, packaging, banners, posters, flyers, sales presentations, press kits, business cards, line sheets, look-books.
- Responsible for website, press, wholesale, press and database image updates.
- There will be scope for creativity within the role and the candidate will have industry experience to bring to the role.
- Take responsibility for design calendar to ensure projects are planned, initiated and completed in a timely manner.
- Bring creative ideas to the table for all B2C and B2B projects.
- Organize and update company archive for all print related media.

Qualifications:

- 3 + years professional experience in graphic design.
- Must be excellent in Adobe illustrator, Photoshop, inDesign, Microsoft office on a Mac platform.
- Bachelor's Design/Art degree mandatory. Masters a plus.
- Must be strong in creating: Prints including repeats, color ways, placement prints; Merchandising materials and packaging, catalogs, flyers, press kits; Photo retouch; Stand designs for trade show and promotional events.
- Online and interactive media production skills.
- Excellent sense of layout and design.
- Excellent hand Illustration skills are a definite plus.
- Must have a great eye for clean design, attention to detail and strong typographic skills.
- Hands-on, articulate, inquisitive, creative, and a high expectation of perfectionism.
- Passion every day to create compelling, cutting edge designs.

Candidate must have:

- Design sensibility for modern baby products and aesthetic. Understanding of the baby market and parent customers a major plus.
- Ability to work independently, to follow directions and to work as part of a team in a fast paced environment.

- Strong time management skills with the ability to multitask and meet deadlines.
- Excellent organizational, communication, and presentation skills.
- Excellent verbal and written communication skills.
- Creative ideas with a passion to create.
- Self-motivation and be a diligent worker who takes pride her/his work.
- Excellent verbal and written communication skills.
- Strong work ethic and excellent eye.
- The ability to handle several tasks at once.
- Easy-going attitude with an energetic personality.
- Enthusiasm, versatility and willingness to grow with the business as well as bring inspiration, ideas and dedication to the working environment.

Compensation: Dependent upon experience

Please apply with a cover letter, resume and a link/PDF to your portfolio. Submit to **jobs@7amenfant.com** and **info@7amenfant.com**

Subject: Junior Graphic Designer

- Resume
- Cover Letter
- Portfolio: provide a link to your website or attach a PDF

Applications without portfolio will not be reviewed.