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### **GRAPHIC DESIGNER: FULL TIME/PART-TIME INTERNSHIP**

7 AM Enfant is an established and fast growing New York City based high-end baby and children's accessory brand. Leader and trendsetter within the baby gear and accessories market, we focus on innovative and graceful designs with a distinctive, playful and strong nature, which sets us apart from others. Our spirited, energetic and unique approach to providing babies and parents with the ultimate accessory is what we are passionate about and is distinct across our products: Baby winter accessories, diaper bags, baby footwear and gifts. Having expanded our distribution channels we are now established worldwide, with great recognition from families and retailers.

#### **Internship Description:**

- Work closely with the art director, head of graphic design and photographers to create the perfect visual.
- The candidate will be supporting and working on all design-related projects and assisting with day-to-day projects for our graphic design team, including; marketing materials, presentation boards, print collateral, web design & management, layout of catalogs, postcards, packaging, banners, posters, flyers, press kits, business cards, line sheets and look books.
- Have the opportunity to design packaging or assist in the design.
- Involvement in creating email blasts.
- Support the maintenance of the company's website and social media platforms with image updates etc.
- Work on the company's image archives for all web/print materials.
- Retouching and formatting images for print and website purposes.
- Work on video production and editing.

#### **Qualifications:**

- Working toward a BFA in Graphic Design or a related degree and field
- 2+ years of undergraduate coursework in Communication Design or Graphic Design fields
- Understanding of core graphic design principles; typography, form, color, composition, imagery.
- Previous internship experience preferred
- Strong comprehension of Adobe Creative Suite; Illustrator, Photoshop, InDesign
- Strong visual and verbal communication skills
- Eager to learn and full of ideas
- Ability to work independently, to follow directions and to work as part of a team in a fast paced environment

#### **Candidates must have:**

- Excellent sense of layout and design
- A great eye for clean design, attention to detail and strong typographic skills
- Design sensibility for modern baby products and aesthetic. Understanding of the baby market and parent customers important
- Excellent hand Illustration skills are a definite plus

- A high expectation of perfectionism, be hands-on, articulate, inquisitive and creative.
- Enthusiasm, versatility and willingness to grow with the business as well as bring inspiration, ideas and dedication to the working environment.
- Systematic thinking, and a thoughtful approach to interaction design.
- Excellent organizational, communication, and presentation skills.
- Willingness to learn, self-motivated and diligent worker who takes pride in her/his work.
- Excellent verbal and written communication skills.
- Strong work ethic and be a hard worker
- An easy-going attitude with an energetic personality.

Compensation: Internship

Please apply with a cover letter, resume and a link/PDF to your portfolio. Submit to **jobs@7amenfant.com** and **info@7amenfant.com**

Subject: Graphic Design Internship

- Resume
- Cover Letter
- Portfolio: provide a link to your website or attach a PDF

Applications without portfolio will not be reviewed.