

## CREATIVE JUNIOR GRAPHIC DESIGNER

A New York City based established and high-end baby accessories manufacturer is looking for a bright, talented, energetic and highly dedicated graphic designer to assist creating high-quality artworks and web marketing designs. This is an excellent opportunity to bring ideas, creativity and inspiration to a role in all facets of a growing label and for growth within the company.

### Job Description

The candidate will be working on all design-related projects, print collateral, web design & management. Projects will include: Textile prints, catalogs, postcards, website, packaging, banners, posters, flyers, sales presentations, press kits, business cards, line sheets, look-books; sending out weekly email blasts and maintaining the company's website with image updates, press, database. Managing and organizing company's image archives for all web/print materials and image requests; retouching and formatting images for printing and website purposes.

### Qualities/Skills:

- You are hands-on, articulate, inquisitive, creative, and high expectation of perfectionism
- Excellent sense of layout and design
- Must have a great eye for clean design, attention to detail and strong typographic skills
- Excellent hand illustration skills are a definite plus
- Passion every day to create compelling, cutting edge designs
- Must be strong in creating: Prints including repeats, color ways, placement prints; Merchandising materials and packaging, catalogs, flyers, press kits; Photo retouch; Stand designs for trade show and promotional events
- Online and interactive media production skills
- Understanding of the baby market and parent customers
- Eager to learn and full of ideas
- Ability to work independently, to follow directions and to work as part of a team in a fast paced environment
- Strong time management skills with the ability to multitask and meet deadlines
- Excellent organizational, communication, and presentation skills
- Excellent verbal and written communication skills
- Self-motivated and diligent worker who takes pride her/his work
- Must possess ability to handle several tasks at once
- Excellent verbal and written communication skills
- Proactively seek out opportunities to maximize the business
- Must be hard worker with a strong work ethic
- Able to manage a small team
- Great easy-going attitude with an energetic personality

### Requirements:

- 1 or 2 years industry experience
- Must be proficient in Adobe illustrator, Photoshop, inDesign, Quark, Microsoft office on a Mac platform.

Must be enthusiastic, versatile and willing to grow with the business as well as bring inspiration, ideas and dedication to the working environment.

### How to apply:

Please submit to [jobs@7amenfant.com](mailto:jobs@7amenfant.com) and reference Junior Graphic Designer as the subject

- Resume
- Cover Letter
- Portfolio: provide a link to your website or attach a PDF Applications without portfolio will not be reviewed.