



Columbus College of Art & Design

Full Time Faculty in Advertising/Graphic Design

Due to the growth of its program, the Columbus College of Art and Design is seeking 2 energetic designers/instructors with current professional experience to join the **Advertising & Graphic Design Department** in the fall 2012 semester as a Full Time faculty member.

About the College: Columbus College of Art & Design prepares tomorrow's creative leaders for professional careers. With a history of commitment to fundamentals and quality, CCAD advances a distinct, challenging, and inclusive learning culture that supports individual development in art, design, and the humanities. The College offers both BFA and MFA degree programs. CCAD values educators who are eager to work in a diverse and dynamic student-centric environment, with the ability to learn and adapt new technologies for future course development. CCAD makes employment decisions based on abilities, talent, effort, and results. Equal employment opportunities are granted to all qualified individuals without regard to race, religion, color, gender, age, national origin, non-disqualifying disability, veteran status, sexual orientation, genetic information or family medical history, or any other legally protected class status.

About the Advertising & Graphic Design faculty: The Advertising & Graphic Design instructors are innovative professionals with extensive and diverse backgrounds. Instructors keep current with communication trends and technologies to deliver relevant and current classroom experiences.

Essential Duties/Responsibilities: Faculty will demonstrate excellent knowledge of the subject matter in required courses related to their specific expertise within a professional curriculum. The position carries the responsibility of contributing to the teaching/learning, research/discovery, and outreach/engagement missions of the college.

As a full time faculty member within the Advertising & Graphic Design department, the selected applicant will:

- Effectively plan and prepare for classes each week to create a professional and productive learning environment for their students
- Collaborate with other departments and majors to build cross-disciplinary projects and learning experiences
- Build successful and engaging relationships with diverse student populations
- Effectively assess student learning, course objectives, departmental outcomes, and institutional learning goals
- Develop and complete class syllabi and projects without direct supervision
- Attend scheduled program meetings, school workshops and College-wide faculty meetings
- Adhere to all College policies and procedures

Required Qualifications:

The position requires an instructor well versed in both digital and traditional media and the ability to integrate the two. Thorough knowledge of current professional advertising/graphic design practices, marketing, self-promotion, digital portfolios and social media, is a must. The successful candidate will connect with students, demonstrate strong leadership skills; show initiative, dependability, empathy and reliability. In addition, the candidate will possess the ability to work effectively with students and faculty from diverse communities and cultures. Excellent written and verbal communication skills are a must. An MFA, or equivalent terminal degree, and related professional experience aligned with teaching assignments are a requirement.

The Ideal Candidate: The ideal candidate should be grounded in current industry practices, and is well versed with a variety of media, communication, and design tools. Prior teaching experience is beneficial. Motion graphic, web design and strategy-based problem-solving experience are a definite plus.

To be considered for this position: Applications will be accepted until both positions are filled. Materials including: cover letter, resume/CV, digital portfolio or website, should be received by June 15, 2012, at the following address:

Columbus College of Art & Design

Attn: HR Department (FT: Ad/Graph)

60 Cleveland Avenue, Columbus, OH 43215

OR E-mail application materials to: humanresources@ccad.edu (Note: Please put "FT: Ad/Graph" in the subject line)