



Calling All Graphic Designers and Artists!

The Grand Street Business Improvement District (BID) invites everyone to participate in a logo design competition for a new logo for the Grand Street BID. The designer of the selected logo will receive \$1,000 in cash. The second and third place entries will also receive prizes.

The APPLICATION DEADLINE is Tuesday, May 29th at 5 pm.

Eligibility:

Anyone living and working in the New York City area, especially those living in North Brooklyn are eligible and encouraged to apply.

About the organization:

The Grand Street BID is a nonprofit economic and community development organization serving Grand Street and its businesses from Union to Bushwick Avenues in East Williamsburg, Brooklyn. The mission of the Grand Street BID is to create a vibrant commercial district and improve the quality of life for the community. Its principal activities include supplemental sidewalk cleaning, graffiti removal, the promotion and marketing of the diverse local businesses and community activities in order to provide a clean, safe and inviting district, making it a great place to live, work and shop. The Grand Street BID is one of the first business improvement districts that was created in the early 1980s.

The purpose of the new logo:

The Grand Street BID is holding a logo design competition to solicit the best work that reflects the mission and spirit of the organization as well as the community. The contest is open to public, and special attention will be given to designs from artists on Grand Street and the North Brooklyn community who are better familiar with the neighborhood. All members and non-members of the Grand Street BID are also invited to submit logo designs.

Design Guidelines:

- Each designer is limited to one entry.
- Designs may be submitted by individuals or as a team.
- The organization's name 'Grand Street Business Improvement District' must be included in the design.

- All designs must be original work. If an entry produces trademark concerns due to potential similarities to existing designs, it will not be considered.
- Designers are encouraged to review other BID designs and look for the best design that serves the district and the neighborhood.
- Designers are encouraged to visit the Grand Street BID's website at www.grandstbklyn.com and its Facebook page and find out as much information about the organization as possible.
- By submitting a logo design, the designer agrees that the copyright on the design, if chosen, is transferred to the Grand Street BID.

Submission, Selection and Award:

- All participating artists should submit a short bio/resume, complete the application form and submit it with one logo design in jpg to info@grandstbklyn.com by May 29th, 2012.
- A design committee will review all designs and assign first, second and third places to them.
- The Grand Street BID reserves the right to make necessary revisions of the winning design.
- The Grand Street BID retains the right of not awarding a winning design if none of the entries are deemed satisfactory.
- The designs will be selected before June 30, 2012.
- The winner will receive a cash prize of \$1,000. In addition, the information of the artist will remain on the website for one year following the design. Second and third place winners will also receive prizes.

Please contact Artineh Havan with questions regarding the application at ahavan@grandstbklyn.com or (718) 218-8836.

Email application materials with the Subject Line "Logo Design_Last Name" to info@grandstbklyn.com.