



## Marcom - Web Design

Experience Apple. There's the typical job. Punch in, make widgets, punch out, repeat. Then there's a career at Apple. Where you're encouraged to defy routine. To explore the far reaches of the possible. To travel uncharted paths. And to be a part of something far bigger than yourself. Because around here, changing the world just comes with the job description.

Apple is looking for a talented and enthusiastic design student to join our Interactive group.

### Some responsibility includes:

- Assisting in the planning, creation, production, and maintenance of Apple web projects, such as product launches and other online marketing initiatives
- Internal group responsibilities include comping and presentation preparation, graphics production, electronic file organization, and some studio maintenance
- Co-op will work closely with designers, art directors, creative directors, writers, producers, and web developers
- Will be an integral part of the Apple.com team

### Qualifications

- Candidate should be self-motivated and responsive to direction at the same time
- Our co-op will work closely with designers, art directors, creative directors, writers, producers, and web developers as an integral part of the Apple.com team
- An excellent grounding in the basic design principles of type, color, layout and presentation
- Strong conceptual and strategic thinking skills
- Ability to see both communication and aesthetic value
- Impeccable attention to detail
- Proficiency in Adobe Photoshop; working knowledge of CSS, HTML, and JavaScript is a bonus
- Confident yet humble communication skills
- A positive attitude and a curious mind

Please send resumes and sample of work to Amber at [marketing\\_internships@apple.com](mailto:marketing_internships@apple.com)