



Marketing – Graphic Design

Toys“R”Us, Inc. is the world’s leading dedicated toy and baby products retailer, offering a differentiated shopping experience through its family of brands. It currently sells merchandise in more than 1,550 stores, including 849 Toys“R”Us and Babies“R”Us stores in the United States, and more than 700 international stores in 33 countries, consisting of both licensed and franchised stores. In addition, it owns and operates the legendary FAO Schwarz brand and sells extraordinary toys in the brand’s flagship store on Fifth Avenue in New York City.

With its strong portfolio of e-commerce sites including Toysrus.com, Babiesrus.com, eToys.com, and FAO.com. and babyuniverse.com, it provides shoppers with an unparalleled online selection of distinctive toy and baby products. The company also operates ePregnancy.com, an online resource for parents.

Headquartered in Wayne, NJ, Toys“R”Us, Inc. employs approximately 70,000 associates worldwide. The company is committed to serving its communities as a caring and reputable neighbor through programs dedicated to keeping kids safe and helping them in times of need.

Toys“R”Us, Inc. has a Graphic Design internship opportunity at the global headquarters, located in Wayne, New Jersey.

The primary responsibilities of the Intern are to:

- Translate marketing strategy to thumbnails, layouts through to completion.
- Effectively work on multiple projects at the same time and meet overlapping deadlines.
- Know the status of jobs being worked on, and be able to prioritize and complete them.

Toys“R”Us, Inc. seeks students with:

- Excellent communication including verbal, written and presentation skills
- Proficiency in MS Word, Excel and PowerPoint
- Completion of junior year towards an undergraduate degree
- A fun, energetic graphic style. Ability to understand the Toys“R”Us brand and create designs that exemplify it.
- Expertise in Adobe Creative Suite: InDesign, Illustrator and Adobe Photoshop
- Ability to conceptualize and come up with several design solutions to marketing strategies

The 10-week paid summer internship program at Toys“R”Us, Inc. provides:

- Exposure to the global retail industry
- Practical and professional experience
- Networking opportunities

Prepare to work with management and contribute to advancing the growth of the world’s leading toys and baby products retailer. Toys“R”Us, Inc. believes in giving its interns a real world business experience.

To apply: visit RUCareers.com, search job number 2219 (keyword field should be blank), complete the online application, and submit a cover letter, resume and unofficial transcript.