



## 2014 Summer Mentoring Program "Boundaries"

**Talented young photographers** in collaboration with  
**professional photographers** from  
**locations around the world** explore  
**one powerful subject** to create images that express what binds the  
world together



# Boundaries

## Project Description

### Young Photographers Alliance 2014 Summer Mentoring Program

The Young Photographers Alliance 2014 mentoring theme will explore what "boundaries" means to emerging photographers. Boundaries can help us define ourselves as well as delineate borders. They indicate where one can or cannot go or should or should not go.

For this project we encourage the participants to explore their inner selves and show us what "boundaries" evoke through their eyes and in their personal vision.

In addition, we'd like the photographers to share their photos with the community they are documenting. What are some of the ways in which the work can be marketed; a photo-essay in the local paper, an exhibition at a local gallery, a fundraiser for a local nonprofit? The goal of this mentoring initiative is not only about creating great images, but also about learning the business of photography as well as the value of marketing work to the general public.

## For Educational Instructors

If you are located in a designated team location (see below) please help spread the word about this incredible program by promoting and encouraging your photography students to participate.

The YPA Mentoring program picks up where schools leave off by taking students to the next step in their advancement of their careers as the next generation of story tellers. The program teaches the importance of preparing a creative brief, the business of photography, how to promote and market themselves all while working with a team on a global project.

*"There are no boundaries--only possibilities."* - Sakyong Mipham

### Definition of Boundaries -

- Lines that mark the limits of an area; dividing lines
- Something that indicates borders
- Real or imaginary points beyond which a person or thing cannot go
- Certain acceptable behaviors

Whether they are physical, psychological, legal or social we all have boundaries which can prevent us from reaching our goals or potential. We can treat them as a limit on personal development or a challenge to be overcome in order to progress. The way we respond to boundaries, our own or those set by other people and society at large, defines our place in society and hence our identity.

*Self-image sets the boundaries of individual accomplishment*" - Maxwell Maltz

You can set, build, respect, move, overstep or break down boundaries.

Boundaries draw people together and divide people. They create security and conflict. Moving or removing boundaries can be an act of aggression or reconciliation.

### Examples of boundaries-

- Personal body space
- Bad language
- The Berlin Wall
- Age of consent
- Geological layers
- Prison fences

*"Daring to set boundaries is about having the courage to love ourselves, even when we risk disappointing others"*.-Brene Brown



# Boundaries- Project Description for Students

Young Photographers Alliance Mentoring Program

**Application Deadline May 12<sup>th</sup>, 2014**

## Who's this for?

- College students studying photography and recent graduates of photo programs.

## What's involved?

- You will meet with your mentor for 6-8 two-hour sessions over the course of ten to twelve weeks. The sessions may start as early as **June 1, 2014**.
- You will set the meeting times based on both your schedules. You must complete the project by **August 31, 2014**.
- Outside of meeting with your mentor you will be required to identify and photograph a subject based on the theme outlined above and deliver three images and a short essay of no more than 300 words and together with your team, complete a localized marketing campaign.
- You will also be responsible to work with your team to document the process, through photography, you and your team go through to create your work.

## Tentative North American locations-

- Atlanta, GA
- Boston, MA
- Houston, TX
- Kansas City, MO
- New Orleans, LA
- New York, NY
- Pittsburgh, PA
- Portland, OR
- San Francisco, Ca
- Seattle, WA
- St. Louis, MO
- Toronto, Canada

## Why should I do this?

- The project and your work will be promoted globally to the press.
- Your work will be featured in a gallery exhibition in NYC and on the YPA website.
- You will gain experience and insights from established photographers.
- You will have great work for your portfolio.

## What do I need to do if I am interested?

Fill out the online application at:  
**<http://www.youngphotographersalliance.org/2014-mentoring.php>**. To apply you must submit one letter of recommendation, a short write up on how you might approach the theme, and 5-10 images from your existing portfolio, (images do not have to apply to boundaries theme). **DEADLINE MAY 12<sup>th</sup>!**

- Submitting an application is no guarantee of acceptance. You must be located in or near a team location in order to participate in the program.
- YPA has team locations in the areas listed on the left.
- Membership is required to apply to the program. "YPA 21" membership gives you access to our programs and educational lectures. Cost is \$21.
- You will be notified about your acceptance no later than **May 26, 2014**.



## About Us

### Our Mentoring Program

The purpose of the Young Photographers Alliance mentoring program is to provide encouragement and assistance to young photographers entering the field, through a project that explores the power of photography to communicate, document and inspire. The program gives emerging photographers the ability to work with successful photographers to fine tune their craft, create images for their portfolios, develop business and skills and explore markets for their work. At the same time they experience the power of photography to build community awareness and support around an important environmental or social issue.

### Young Photographers Alliance

Young Photographers Alliance (YPA) is a global community where young photographers connect with the inspiration, resources and contacts they need to build successful and sustainable careers as the great artists and communicators of the future.

All across America there are young people who are passionate about expressing their vision of the world through photography—but every year, it becomes harder and harder for them to do so. The photography industry is chaotic and complicated, with no clear track to artistic and commercial success. Survival often depends on one's ability to build a small business independently with limited resources and little, if any, access to advice or direction. This lack of support not only affects aspiring photographers directly, it will also have a long-term negative impact on the future of professional photography.

YPA is an educational foundation dedicated to rallying the resources of the creative community and general public in support of young talent. Our mission is to inspire and empower the next generation of image-makers by offering the real-world knowledge, experience, resources and contacts they need to build sustainable careers as photography professionals.

YPA is unique in its focus on community and the fostering of direct, meaningful connections between emerging and established photographers. Our vision is to create powerful synergies between the two groups, recognizing that collaboration benefits both, and ultimately energizes and advances the profession as a whole. **Great talent isn't just born. It's developed.**

The Young Photographers Alliance provides financial grants and skill-development opportunities for emerging photographers and photography students enrolled in college programs across the United States.

**[www.YoungPhotographersAlliance.org](http://www.YoungPhotographersAlliance.org)**

**If you have questions contact: Deborah Free**

T: 585-768-7880

E: [deborah@youngphotographersalliance.org](mailto:deborah@youngphotographersalliance.org)