

# EYEBEAM

## **Eyebeam/Public Knowledge Residency 2013**

**APPLICATION DEADLINE:** All applications must be received by 12PM (noon) on June 28, 2013. Applicants will be informed of their application status by August 16, 2013.

**RESIDENCY SUMMARY:** The 5-month residency will begin in mid to late September (negotiable start date) of 2013 and run through February of 2014. The resident will receive a \$5,000 stipend to be paid out over the course of the residency in connection with the achievement of specific milestones.

**OVERVIEW:** Public Knowledge and Eyebeam are seeking applications from artists, engineers, designers, curators, and creative technologists interested in being the inaugural resident in our joint residency program. The purpose of the Public Knowledge/Eyebeam Artist Residency is to make policy issues more engaging. Selection will be based on the quality of the proposal, including demonstrable success in previous development of related work at this scale.

At the end of the residency, the resident would be expected to produce a new work at Eyebeam that integrates a physical element (including but not limited to open hardware, 3D printing, or other digital technologies) with an internet-based presence (presentation, documentation, and explanation using pertinent online technologies). The work should have a clear relationship to any of Public Knowledge's many issue areas. This explanation or relevancy need not be literal. Public Knowledge is not necessarily looking for a work that will directly teach issues. Rather, the goal of the program is to create a new work that raises awareness of an issue with the wider public, and compels people to investigate the issue further.

**ABOUT EYEBEAM:** A belief in progress and openness are core values of Eyebeam. This has been demonstrated through 15 years of experimentation via the creative use and misuse of technology with the goal to innovate and develop better relationships between people and tools. Eyebeam believes that all creative work begins with a commitment to sustainability, equality, diversity, and concern for a better future. Across all research initiatives and focus areas, Eyebeam primarily supports projects that have real-world impact -- Eyebeam maintains that cultural progress is possible and encourages work that is paradigm shifting within a large spectrum of genres. Eyebeam sees the concerns of Public Knowledge as central to a more open society.

**ABOUT PUBLIC KNOWLEDGE:** Founded in September 2001, Public Knowledge is a public interest advocacy organization in Washington, DC that seeks to ensure that copyright law and communications policy promote creativity, free speech, and democratic values.

Public Knowledge's unique expertise lies in the intersection of federal media and telecommunications law, internet law, and copyright law—an intersection that is increasingly relevant as these issues overlap and converge. Public Knowledge has established itself as the premiere public interest organization working to ensure policy that provides the public broad access to an open internet and the wealth of knowledge and creativity it contains. Public Knowledge is also involved with issues surrounding emerging technology such as 3D printing and open source hardware.

Although it addresses a wide range of policy areas, Public Knowledge is focused on preventing gatekeepers, especially gatekeepers tied to incumbent business models and technology, from using law and policy to slow the pace of innovation. Public Knowledge values openness and competition, along with access to technology and communications platforms. Fundamentally, Public Knowledge believes that society is stronger when everyone has access to information and innovation, and when the public has access to new ideas no matter their origin.

**DETAILS:** The selected resident will be expected to participate in an initial 2-week orientation and familiarization process at Public Knowledge's Washington, D.C. offices, and then remain in regular contact with Public Knowledge while working at Eyebeam. The resident will be given working space at Eyebeam's Chelsea, New York City space and have 24/7 access to Eyebeam's facilities and equipment. The resident will also be expected to take part in Eyebeam's weekly residents & fellows meetings, monthly „Stop Work“ critique sessions, and annual Exhibition of artists' work, and play an active role in the Eyebeam community.

We recognize that applicants may not have in-depth knowledge of specific Public Knowledge issues or the nuances of the policymaking process in Washington, DC. As such, strong interest in Public Knowledge issues is appreciated but in-depth knowledge is not assumed. During the initial orientation at Public Knowledge, the resident will participate in staff meetings and small group orientations designed to introduce a wide variety of issue areas. After settling upon an issue area, or cluster of issue areas, the resident will then have an opportunity to have more detailed discussions with Public Knowledge experts.

After the initial orientation program, the resident is expected to remain in contact with the Public Knowledge experts and will always be welcome in the offices.

The resident will bring this experience and expertise to Eyebeam where they will create the project(s). Residents are expected to contribute to the Eyebeam community as collaborative partners to other residents and fellows. Eyebeam will provide equipment and dedicated work areas. Eyebeam may offer program support in developing work for public or educational programming within Eyebeam's space during the term of the residency. Core to Eyebeam's methodology is the brokering of relationships between artists, hackers, coders, engineers, and other creative technologists in the context of an open and shared culture of investigation and critique. Eyebeam fosters and facilitates relationships whereby technologists and artists come together to germinate and incubate their ideas, develop new processes, and create new works through a period of immersion in a social and professional context which is rich in technology, expertise and ideas.

The resident should be prepared to document the learning and development process for the project. This documentation, which may take any number of forms, will further engage the public by increasing understanding of why a project exists, not simply that it does exist.

**PARTICIPATION:** There is a single residency available under this program though it may be shared by more than one person. The resident is expected to fully document his or her progress, and regularly update Public Knowledge and Eyebeam about progress, challenges, and project direction. This documentation may include public-facing reports and updates designed to engage the public with the project and shed light on the artist's creative and educational process. The resident is also encouraged to participate in both formal and informal learning opportunities within the Eyebeam community.

**RESIDENCY FOCUS AREAS:** The resident is free to focus on any of Public Knowledge's issue areas, which are listed at <http://www.publicknowledge.org/issues>. Examples include open communications networks, digital copyright, the future of video, and the ownership of digital goods.

**APPLICATION REQUIREMENTS:** Applications are only accepted via the online application system at <http://apply.eyebeam.org>. Applications received after the deadline of 12:00 (EST) PM (noon), June 28, will not be accepted. All applications and work samples must be submitted through the online form. No exceptions will be made.

Applications must not be currently enrolled in degree-granting academic programs. Individuals and collaborative teams are invited to apply. In either case, please detail in your application how technical and creative responsibilities will be met. If applying as a collaborative team, please include information about team members' relevant prior experience and combine CVs into a single document before uploading.

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