

IMPRINT PROJECTS

ART DIRECTOR - FULL TIME

Our company develops innovative brand platforms for marketing and communications. We work as artists, designers and curators in partnership with non-profits, businesses and communities.

We are seeking an Art Director who has 5+ years experience working as a designer / Art Director within a fast-paced advertising or marketing context. Must be equally comfortable deploying design concepts across various venues (digital, print, environmental) for a wide range of programs (events, retail, branding, and fine art). We are a small shop, and this person would balance multiple responsibilities while dealing directly with clients, vendors, partner agencies, etc. In addition to the standard suite of design programs, confidence with technology and a familiarity with various digital platforms is mandatory. Writing skills and strategic brand sensibility a plus.

We want you to love what you're doing, so a passion for art, fashion, design, film, music or social activism is required.

RESPONSIBILITIES

- ▶ Work in collaboration with Project Manager, Producer and Creative Director to interpret client needs, coordinate resources and develop design directions
- ▶ Use project management tools for collaboration and tracking of design tasks / progress
- ▶ Prepare client documents including proposals, presentations and reports
- ▶ Oversee designers in the preparation of reference imagery / inspiration boards, illustrations, comps, mockups, etc.
- ▶ Create original designs for clients / projects and develop instructions for implementation
- ▶ Create environmental designs for venues and events
- ▶ Provide specifications for the execution of designs, and work with Project Managers and designers to traffic creative material

- ▶ Oversee production of print collateral and work with fabricators to ensure quality
- ▶ Work with programmers, developers or other technicians to ensure accurate translation of designs through to final digital products
- ▶ Steward the strategic development of the Imprint Projects brand and enforce brand identity across all platforms (online and otherwise)

Salary is commensurate with experience.

The position is available to start immediately.

CV and cover letter should be submitted to info@imprintprojects.com