



Columbus College of Art & Design

### **Full Time Faculty in Advertising/Graphic Design**

Due to the growth of its program, the Columbus College of Art and Design is seeking an energetic designer/educator with professional experience to join the **Advertising/Graphic Design Department** in the fall 2012 semester as a Full Time (FT) faculty member.

**About the College:** Columbus College of Art & Design prepares tomorrow's creative leaders for professional careers. With a history of commitment to fundamentals and quality, CCAD advances a distinct, challenging, and inclusive learning culture that supports individual development in art, design, and the humanities. The College offers both BFA and MFA degree programs. CCAD values educators who are eager to work in a diverse and dynamic student-centric environment, with the ability to learn and adapt new technologies for future course development. CCAD makes employment decisions based on abilities, talent, effort, and results. Equal employment opportunities are granted to all qualified individuals without regard to race, religion, color, gender, age, national origin, non-disqualifying disability, veteran status, sexual orientation, genetic information or family medical history, or any other legally protected class status.

**Essential Duties/Responsibilities:** Faculty will demonstrate excellent knowledge of the subject matter in required courses related to their specific expertise within a professional curriculum. The position carries the responsibility of contributing to the teaching/learning, research/discovery, and outreach/engagement missions of the college.

As a full time faculty member within the department, the selected applicant will:

- Effectively plan and prepare for classes each week to create a professional and productive learning environment for their students
- Build successful relationships with diverse student populations
- Effectively assess student learning, course objectives, departmental outcomes, and institutional learning goals
- Develop and complete class syllabus and projects without direct supervision
- Attend scheduled program meetings, school workshops and College-wide faculty meetings
- Adhere to all College policies and procedures

**Required Qualifications:**

The position requires an instructor well versed in both digital and traditional media and the ability to integrate the two. Thorough knowledge of current professional advertising/graphic design practices, marketing, self-promotion, digital portfolios and social media, is a must. The successful candidate will demonstrate strong leadership skills; show initiative, dependability, empathy and reliability. In addition the candidate will possess the ability to work effectively with individuals from diverse communities and cultures. Excellent written and communication skills are a must. An MFA, or equivalent advanced degree, and related professional experience aligned with teaching assignments are a requirement.

**The Ideal Candidate:** The ideal candidate should be grounded in traditional and current industry practices, and is well versed with a variety of tools. Prior teaching experience is beneficial. Motion graphic and web design experience is a definite plus.

**To be considered for this position:** Applications will be accepted until the position is filled, however for soonest consideration and an opportunity for an interview at the College Art Association Conference, cover letter, resume/CV, Portfolio/Website, should be received by April 15, 2012, at the following address:

Columbus College of Art & Design  
Attn: HR Department (FT: Ad/Graph)  
60 Cleveland Avenue  
Columbus, OH 43215

E-mail application materials to: [humanresources@ccad.edu](mailto:humanresources@ccad.edu) (Note: Please put "FT: Ad/Graph" in the subject line)